# Tackling Workplace Mobility

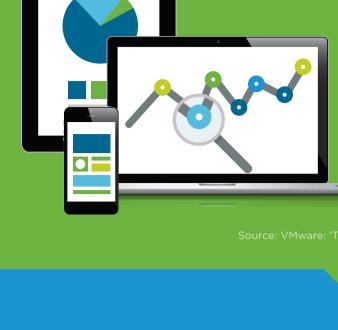
## **OUTSIDE THE OFFICE** Studies repeatedly show they are not at their desk

MORE PEOPLE WORKING FROM



space around the fact that employees are already mobile. Source: Global Workplace Analytics, September 2015

**MORE DEVICES** 

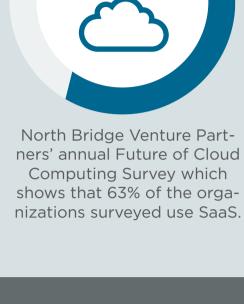


mobile device during their working day. The majority are company-owned but personal

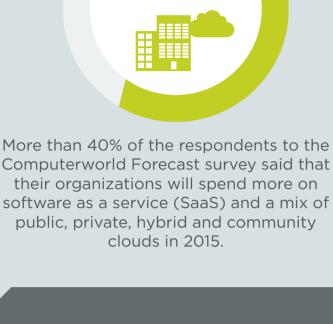
device use is on the rise.

of employees currently use a

**MORE APPS & NEW PLATFORMS** 



**63**%



40%+

## Web-borne Malware attacks cost organizations approximately \$3.2M to remediate—Ponemon

3.2M

**CHALLENGES FOR IT** 



**38**% **CONTAINING COSTS** 

survey respondents said that they will spend more money this year on developing, upgrading or replacing applications, including mobile apps

More than one-third (38%) of 2015 ComputerWorld

IING APP & DESKTOP MANAGEMENT

SECURING DATA AND ENSURING COMPLIANCE



Average time to image a new device is 60 min-VMware customers



Built-in security required

Security & compliance mandates

Need desktops & app services near end users

for performance

Ease of getting

Ease of day to day management

> Corporate IT control

Ability to quickly burst up or down to accommodate

> changing number of end users

Ability to leverage existing infrastructure/ SDDC knowledge

> outsource solution procurement and management

reasons

set up

**DEPLOYING VIRTUAL DESKTOPS AND APPS ON-PREMISES OR IN THE CLOUD** Today, organizations have the choice to deploy virtual desktops on premises or in the cloud or a combinations of the two. So when does it make more sense to go with one option over the other? **Cloud-Hosted** On Premises Management with Management **On-Premises** with On Premises infrastructure infrastructure

(Hybrid)

**Cloud-Hosted** Management with Cloud-hosted infrastructure

Planning on

**Implementing** 

terminal services/RDSH

Predictable payments/costs

and skills Ability to fully

63%

**DaaS (ESG 2015)** 

VMWARE HORIZON—SUPPORTING TRUE

HYBRID CLOUD FLEXIBILITY

63% of customers surveyed by

Cisco and ESG plan to use Hybrid

# **HORIZON 7** premises. Available as a perpetual offering for named and concurrent users.

# THE OPTION TO MOVE?

### Desktops and app virtualization solutions for windows and linux desktops and published applications fully managed and supported on

Desktops and app virtualization solutions that allow customers to pair cloud management with on-premises desktops and infrastructure (hybrid-mode) or fully cloud-hosted desktops and infrastructure. Available as a subscription service for named and concurrent users.

Horizon allows you to easily start in the cloud or move at your own pace. Now through March 2017, you can start with Horizon 7 on-premises and try Horizon Air in hybrid mode for an unbeatably low price.

Reach out to your local VMware partner or representative today or visit www.vmware.com/go/horizon

**v**mware°

**HORIZON AIR** 

WANT TO START ON PREMISES BUT HAVE

## THE MOVE TO DESKTOP AND APPLICATION VIRTUALIZATION Today more and more customers are making the move to desktop and application virtualization to help streamline desktop and application management and delivery, improve security and compliance, cut costs and support workplace mobility. In TechTarget's 2015 survey of 190 IT professionals, they found that 78% of respondents said they are planning on implementing VDI,43% app virtualization and 23% terminal services/RDSH in 2016.

Planning on **Implementing** app virtualization