

Microsoft Priva Subject Rights Request

Automate subject rights request management and fulfilment



The challenges with managing data subject rights requests

Today, there are significant challenges in managing data subject rights requests due to the manual nature of processes and the complexity of data management. Manual workflows for requests like data access or erasure take time, introduce human error, and strain resources, especially with the growing volume of requests and evolving regulations. Understanding data locations across systems is difficult, leading to delays in response time and potential compliance risks. To address these challenges and ensure compliance with privacy regulations like General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA), it's imperative to streamline and automate these processes.

Consumers around the world care about privacy

Nearly

68%

of consumers said they're either somewhat or very concerned about their online privacy.¹

Microsoft Priva Subject Rights Request

With personal data often distributed across multiple environments, organizations need a solution that enables them to fulfill and manage subject rights requests across their entire data landscape for maximum control and visibility. Crafted from Microsoft's extensive experience and expertise in data privacy operations, Microsoft Priva Subject Rights Request is a next-generation privacy solution that enables organizations to automate the

fulfilment of subject rights requests across their on-premises, hybrid, and multicloud environments. With Priva Subject Rights Request, organizations can manage the access, deletion, and export of subject rights requests across their entire data landscape. Automate workflows, mitigate non-compliance, and help build trust with your customers.

¹IAPP. Privacy and Customer Trust Report. March 2023.

How Priva Subject Rights Request works

Microsoft Priva Subject Rights Request automates the management and fulfillment of subject rights requests for data to be accessed, deleted, and exported—streamlining compliance adherence.

Efficiently manage subject rights requests

Automate the fulfillment of subject rights request tasks using configurable settings, providing end-to-end oversight of subject rights request operations.

Discover personal data across all data types and locations

Discover and manage subject rights requests across multicloud data estates, including Microsoft Azure, Microsoft 365, and third-party data sources, including Amazon Web Services (AWS), Google Cloud, Oracle, and more.

Continuously evaluate subject rights request process performance

Streamline subject rights request report monitoring and request tracking to strengthen your compliance posture.

Key features

Priva Subject Rights Request offers unique features to empower your privacy operations:

User-friendly request submission capabilities

The consumer portal helps build customer trust by providing consumers with a user-friendly experience for submitting requests to access and delete their data.

Easily configurable templates

Get access to configurable templates that can be used to author a series of policies, enabling you to configure different requirements that conform to their various business or regulatory needs.

Automatable data identification

Automate the identification of personal data, including information in subject rights request fulfillment, for complete subject rights request compliance.

Support for various data agent designs

Create low-code data agents or modules that are designed to identify and collect personal data, automating task fulfillment across various data sources.

Take the next step

Learn more about the [Microsoft Priva](#) family of products to streamline and improve your data privacy processes today.

Check out the [Microsoft Priva web documentation](#) to dive deeper into our product.